

scarecrows

in the garden

REGISTRATION FORM

Yes! Register me for Scarecrows in the Garden

Entry Category (check one) Design Professional OR Non-Professional

**AWESOME
PRIZES
AWARDED
FOR EACH
CATEGORY!**

CONTACT NAME

ORGANIZATION / BUSINESS / FAMILY NAME

NAME OF SCARECROW

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

PAYMENT

Number of entries _____ @ \$25.00 each = \$ _____ total

- Check enclosed (payable to Atlanta Botanical Garden)
 Visa MasterCard American Express

NAME ON CARD

NUMBER

EXP. DATE

SIGNATURE

DEADLINE Registration form is due by Friday, August 14, 2009.

After that date, please email scarecrows@atlantabotanicalgarden.org
or call 404-591-1547 for availability.

Please fax form to 404-876-7472 (entries paying by credit card only)

OR mail to: Cathleen Cooke
Scarecrows in the Garden
Atlanta Botanical Garden
1345 Piedmont Ave N.E.
Atlanta, GA 30309

You will receive an e-mail confirmation of your registration within 5 business days. If you do not receive a confirmation within this timeframe, we did not receive your registration form.

Please read the guidelines and entry rules on the next page. ►



scarecrows

SCARECROWS IN THE GARDEN HIGHLIGHTS

- More than 75 scarecrows displayed at the Atlanta Botanical Garden throughout October
- Free family crafts and face painting weekends throughout October, 10 – 4 p.m.
- Bring your flashlight and enjoy the show and a brew by candlelight at the Fest-of-Ale, Thursday nights throughout October, 5 – 10 p.m.
- Goblins in the Garden on Sunday, October 25, 1 – 4 p.m. Children are invited to wear fun and zany costumes for an afternoon of activities and treats.

KEY DATES

- Registration due:** August 14, 2009 (call or e-mail for availability after this date)
- Scarecrow name due:** Monday, September 7, 2009 (Late names or changes after this date may require payment of additional fees.)
- Scarecrow drop off:** Thursday and Friday, September 24 – 25, noon – 7 p.m.
Weekend drop off is not permitted. Please pin a business card or note to your scarecrow with your name and your scarecrow name.
- Pick up/drop off location:** Atlanta Botanical Garden, back gate behind Mershon Hall. Take a ticket at the parking kiosk. Proceed through the Visitor Center courtyard on the right side of the parking facility to the rear of the traffic circle behind Mershon Hall. The drop-off point is inside the back gate.
- Opening Night:** For each paid registration, you will be entitled to two free admissions for one night only, Thursday, October 1, 5 – 10 p.m., the first Fest-of-Ale. Your registered name will be on a guest list at the entry to the Garden. Simply show up and give your organization, company, or family name.
- Scarecrow pick up:** Tuesday – Wednesday, November 3 – 4, 2009, noon – 7 p.m.
Scarecrows not picked up by 7 p.m. on November 5th will be discarded. Please consider pick up a “salvage opportunity”, your scarecrow will not be in great shape after a month in the garden and disassembly/takedown.

GUIDELINES & ENTRY RULES

- Anyone can register! Families, community groups, small businesses, and individuals are all welcome to participate.
- If you have anyone on your scarecrow team that is in any way compensated for art or design services (e.g. graphic, landscape, or floral design; or architect or artist; or anything similar), you must register in the Design Professional category. The Non-Professional category is for everyone else.
- All bases must be capable of supporting the scarecrow in a freestanding/staked or seated manner.
- The Garden reserves the right to remove any scarecrow that deteriorates to an unacceptable level during the month. Please make your submissions as weather-proof and indestructible as possible!
- The Garden is not responsible for loss or damage to scarecrows while on display or in the drop-off/pick-up area.
- The Garden will provide signage identifying your organization and the name of your scarecrow. The Garden will determine the location of all scarecrows and install all scarecrows. Please do not include any signage or flyers with your scarecrow.
- Maximum overall dimensions must not exceed 1000 cubic feet (e.g. 10x10x10) without prior permission.
- Please do not include live plant material or mulch with your display.
- The Garden reserves the right to use photographs, contact names, and scarecrow names of the for publicity purposes.
- Entries must be suitable for viewing by small children. Entries reflecting controversial political or social subject matter, in poor taste for family viewing (i.e. very scary/gory), or overtly commercial or promotional in nature will not be accepted.
- Judging will take place on or before October 1. Winners will be notified by October 5. Prizes will be announced at a later date.

